Multimedia Portfolio				
	Below Standard (<75)	Approaching Standard (75-80)	At Standard (80-90)	Above Standard (90-100)
Key Knowledge, Understanding, & Success	<ul> <li>Student learning goals are not clear and specific; the project is not focused on the guiding question.</li> <li>Does not display critical thinking, problem solving, collaboration, and self-management.</li> </ul>	<ul> <li>The project is focused on knowledge and understanding derived from analysis of the guiding question, but is too vague, too specific, or includes irrelevant information.</li> <li>Lacks either critical thinking, problem solving, collaboration, or selfmanagement.</li> </ul>	<ul> <li>The project is appropriately focused, including specific knowledge, understanding, and skills derived from the guiding question and central to the analysis of the novel.</li> <li>Critical thinking, problem solving, collaboration and self-management are evident.</li> </ul>	
Challenging Problem or Question	<ul> <li>The project is not focused on a central problem or question (it may be more like a collection of several tasks); or the problem or question is too easily solved or answered.</li> <li>The central problem or question is not framed by a driving question, or it is seriously flawed.</li> </ul>	<ul> <li>The central problem or question meets some of the criteria for an effective driving question but lacks others.</li> <li>The driving question relates to the project but does not capture its central problem or question (may be more thematic).</li> </ul>	The central problem or question is framed by a driving question for the project, which is: o open-ended critical/analytical requires research	
Originality	<ul> <li>Project relies on existing models, ideas, or directions; it is not new or unique</li> <li>Students follow rules and conventions; uses materials and ideas in typical ways</li> </ul>	<ul> <li>Project has some new ideas or improvements, but some ideas are predictable or conventional</li> <li>Students may show a tentative attempt to step outside rules and conventions, or find new uses for common materials or ideas</li> </ul>	<ul> <li>Project is new, unique, surprising; shows a personal touch</li> <li>Students may successfully break rules and conventions, or use common materials or ideas in new, clever and surprising ways</li> </ul>	
Value	Product is not useful or valuable to the intended audience/user	<ul> <li>Product is useful and valuable to some extent; it may not solve certain aspects of the defined problem or exactly meet the identified specifications.</li> </ul>	Product is seen as useful and valuable; it solves the defined problem or meets the identified specifications.	
Style	<ul> <li>Product is safe, ordinary, made in a conventional style</li> <li>has several elements that do not fit together; it is a mish-mash</li> </ul>	<ul> <li>has some interesting touches, but lacks a distinct style</li> <li>has some elements that may be excessive or do not fit together well</li> </ul>	<ul> <li>is well-crafted, striking, designed with a distinct style but still appropriate for the purpose</li> <li>combines different elements into a coherent whole</li> </ul>	